



SPEAKERS' BIOGRAPHIES

A BETTER FRAMEWORK FOR INNOVATION

26 January 2016, 9.00 - 17.00

Permanent Representation of the Netherlands to the EU
Avenue de Cortenbergh, 4 - 1000 Brussels

Markus J. Beyrer

Director General
BUSINESSEUROPE



Markus J. Beyrer has been Director General of BUSINESSEUROPE since late 2012.

Prior to this he held the positions of CEO of the Austrian Industry Holding ÖIAG, Director General of the Federation of Austrian Industries (IV) and Director for Economic Affairs of the Austrian Federal Economic Chamber.

Before this Mr Beyrer served as Chief Economic Advisor to the Federal Chancellor of the Republic of Austria, Dr. Wolfgang Schüssel.

In addition to his executive positions, Mr Beyrer held a number of non-executive board functions in various Austrian industrial companies and was a member of the non-executive board of the Austrian Central Bank.

Mr Beyrer read Law and Commercial Sciences in Vienna, graduating in law at the University of Vienna. Later he completed postgraduate studies in European Law at the Danube University in Krems (Austria) and the Stanford Executive Program at the Graduate School of Business at Stanford University.

Elżbieta Bieńkowska

Commissioner for Internal Market, Industry, Entrepreneurship and SMEs
European Commission



Elżbieta Bieńkowska is European Commissioner for Internal Market, Industry, Entrepreneurship and SMEs from 2014.

Prior to this, she was Deputy Prime Minister and Minister of Infrastructure and Development. From 2007 to 2013 she was Minister of Regional Development 2007-13 of Poland.

Elżbieta Bieńkowska has a post-graduate diploma from the Polish National School of Public Administration and a Master's degree in oriental philology from the Jagiellonian University.

Prof. Jerzy Buzek

**Chairman, Committee on Industry, Research and Energy
European Parliament**



Jerzy Buzek is a Polish politician and university professor, former Prime Minister of Poland (1997-2001) and former President of the European Parliament (2009-2012). Member of the European Parliament since 2004, he is currently chairing the EP's Committee on Industry, Research and Energy (ITRE) and the Conference of Committee Chairs. He also chairs the European Energy Forum, a platform for formal and informal discussion of European energy stakeholders.

He was the EP's rapporteur for EU Internal Energy Market, European Strategic Energy Technology Plan (SET-Plan) and EU's 7th Framework Programme for Research. In 2010, together with Jacques Delors, he proposed the creation of a "European Energy Community", a strategy to strengthen energy legislation and cooperation within and outside the EU. He is an honorary doctor of numerous universities as well as an honorary citizen of more than a dozen cities in Poland.

Maarten Camps

**Secretary-General, Ministry of Economic Affairs
The Netherlands**



Maarten Camps is Secretary-General at the Ministry of Economic Affairs. The Ministry of Economic Affairs supports a sustainability-oriented and entrepreneurial Netherlands.

Maarten Camps (51) studied economics and held various senior positions at the Ministry of Finance and the Ministry of Social Affairs and Employment. At the Ministry of Social Affairs and Employment he held the position of Director-General for Employment from 2008 until August 2013. From March 2005 until February 2007 he was chairman of the Employment Committee (EMCO) of the European Union.

Philippe de Backer

Member of the European Parliament



Philippe de Backer (December 4th, 1978, Ekeren) is a Flemish politician for the liberal Open VLD party. Philippe holds a PhD in biotechnology from Ghent University and an MBA from Solvay Business School, and is a Member of the European Parliament since September 2011.

Before joining the European Parliament, Philippe worked as Technology Transfer Officer at CRP-Santé and as analyst at Vesalius Biocapital, a Luxembourg based venture capital firm specialised in the life-sciences.

Philippe is currently a Member of the European Parliament where he is a full member of the Industry, Research and Energy Committee and a substitute Member on the Economy and Monetary Affairs Committee.

Being a convinced liberal, Philippe believes in self-development and freedom of the individual, and is a vocal defender of equal opportunities for all. The self-determination of the individual is a central theme, while at the same time caring and catering for the less fortunate in our societies. Free entrepreneurship is the lever for economic growth and should be encouraged. Philippe is convinced that liberalism - as a progressive force - is the ideology of the future.

H.E. Pieter de Gooijer

Ambassador and Permanent Representative to the EU The Netherlands



Pieter de Gooijer is Permanent Representative of the Netherlands to the EU from June 2011. Prior to this, he was Director-General for Political Affairs at Netherlands Ministry of Foreign Affairs from 2006. At the same Ministry, he worked also as Deputy Director-General for Political Affairs, from 2005 to 2006, Director of the European Integration Department from 1999 to 2005 and Director of the Political Affairs Department in 1998 and 1999.

From 1994 to 1997 he has been Counsellor for Political-Military Affairs at the Royal Netherlands Embassy in Washington D.C.

Pieter de Gooijer has a Master Degree in International Law from the University of Amsterdam and a Master Degree in International Affairs from Fletcher School of Law and Diplomacy (Harvard/Tufts University).

Paul de Krom

Chief Executive Officer

TNO - Netherlands Organisation for Applied Scientific Research



Paul de Krom (born Zutphen 10 February 1963) has been Chairman of the TNO Executive Board and Chief Executive Officer since 1 March 2015.

From 2014 to 2015 he was Interim Managing Director at the Rural Development Department, a government agency of the Ministry of Economic Affairs. Prior to this he had various board positions, including chairman of the Stichting Nationaal Energiebespaarfonds (to encourage households to save energy) and initiator of the Techniekpact (link education to employment in the technology sector).

From 2010 to 2012 de Krom has been Secretary of State for Social Affairs and Employment in the Rutte Cabinet I.

From 2003 to 2010 he was Member of Parliament for the VVD party, spokesman for environment, waste, energy, water, aviation, ports, transport and logistics, infrastructure (roads and public transport), immigration and integration, among others. De Krom Studied Law and Public Administration at the University of Groningen.

Guido Dierick

Executive Vice-President & Chief Executive Officer

NXP Netherlands



Executive Vice-President, member of the Executive Management Team of NXP Semiconductors N.V - responsible for Intellectual Property and Legal, as well as CEO NXP Semiconductors Netherlands.

Among other activities, Guido Dierick is CEO-Member of the "Governance Trio" (Minister of Infrastructure, Provincial Minister, CEO) for the province of Brabant/Brainport for the 'Beter Benutten' program (optimizing use of roads and infrastructure), focusing on the actual piloting and implementation of Connected Car technologies.

As for other secondary activities, to mention in particular: Chairman Supervisory Board, Vitalis WoonZorg Groep, a housing, care and treatment organization for senior citizens with 20 nursing homes and residential care apartment buildings; Member of the Supervisory Board Frits Philips Music Hall in Eindhoven.

Julian Farrel

Deputy Director, Better Regulation Executive

Department for Business, Innovation and Skills, United Kingdom



Julian Farrel has worked on a range of domestic and EU better regulation issues within the Department of Trade and Industry (DTI), the Department for Business, and the UK Permanent Representation to the EU, since the UK Government's first administrative burdens exercise in the early 1980s.

He has held a wide range of European policy posts in DTI and the Department for Business. This included 5 years as Director (Europe), coordinating the UK's work in the EU Competitiveness Council of Ministers.

He has also undertaken a secondment to the European Commission, and two secondments to the UK Foreign Office: at the UK Permanent Representation to the EU; and as Consul-General in Munich.

He took up his current post as Deputy Director of the Better Regulation Executive, and Head of the EU and International Team, in July 2011.

Prof. Mark Ferguson

Chief Scientific Adviser to the Government of Ireland

Director General, Science Foundation Ireland



Professor Mark W.J. Ferguson commenced as Director General of Science Foundation Ireland in January 2012 and as Chief Scientific Adviser to the Government of Ireland in October 2012. Previously he was Professor in Life Sciences at the University of Manchester (since 1984) and co-founder, CEO and Chairman of Renovo Group plc (1998-2011).

He is the recipient of numerous international research awards including the 2002 European Science Prize (jointly), and is the author of 327 research papers and book chapters, 60 patent families and author/editor of 8 books.

Mark graduated from the Queens University of Belfast with degrees in Dentistry (BDS 1st class honours), Anatomy and Embryology (BSc 1st class honours, PhD) and Medical Sciences (DMedSc), holds Fellowships from the Royal Colleges of Surgeons in Ireland (FFD), and Edinburgh (FDS) and is a Founding Fellow of the UK Academy of Medical Sciences (FMedSci). He is a member or Fellow of a number of learned Societies, and was made a "Commander of the British Empire" (CBE) by the Queen in 1999 for services to Health and Life Sciences.

Julie Girling

Member of the European Parliament



Julie Girling has served as a Conservative Member of the European Parliament for South West England and Gibraltar since 2009.

She is currently the Coordinator for the European Conservatives and Reformists Group on the Committee on Environment, Public Health and Food Safety. She also sits on the Committee on Agriculture and Rural Development, and the Committee on Women's Rights and Gender Equality.

She currently sits on the Delegation for relations with South East Asia, and has previously served as Chief Whip for the Conservatives in the European Parliament.

During her time in the European Parliament she has worked on a number of important legislative files covering areas such as air quality, food safety, reform of the Common Agriculture and Fisheries Policies, biodiversity, chemicals and animal welfare.

Prof. Reinhard F. Hüttl

Chairman, Euro-CASE

President, acatech



Reinhard F. Hüttl is Chairman of Euro-CASE since May 2013 and President of acatech – National Academy of Science and Engineering in Germany.

He is Scientific Executive Director and Chairman of the Board at the Helmholtz Centre Potsdam – GFZ German Research Centre for Geosciences. He was member of the German Government's Ethics Commission on the Safe and Secure Provision of Energy which was established in March 2011.

He is currently Chairman of the Board of Trustees of the German Science Academies' project "Energy Systems of the Future". He is member of a number of national and international Academies, received an honorary doctorate from the University of Vienna in 2004 and was conferred with the Cross of Merit, First Class of the Federal Republic of Germany in July 2008.

Jyrki Katainen

Vice-President of the European Commission



Jyrki Katainen is currently Vice President of the European Commission responsible for Jobs, Growth, Investment and Competitiveness. He joined the college in July 2014 as Vice-President for Economic and Monetary Affairs and the euro.

Before that he served as Prime Minister of Finland, 2011 - 2014 and Minister of Finance, 2007 - 2011. He was Member of Finnish Parliament 1999-2014 for the National Coalition Party (Kokoomus).

He was Member of the Finnish Delegation to the OSCE Parliamentary Assembly 2003 - 2007, Member of the Administrative Council of the Finnish Broadcasting Company 2003 - 2005, Member of the Finish Delegation to the Western European Union Parliamentary Assembly 2004 - 2005 and the Deputy Member of the Finnish Delegation to the Nordic Council 2001-2003.

Jyrki Katainen has MSc in Political Science from the University of Tampere, Finland (1998) and he did an Erasmus exchange year at the University of Leicester, UK.

Mari Kiviniemi

Deputy Secretary-General OECD



Mari Kiviniemi took up her duties as OECD Deputy Secretary-General on 25th August 2014. Her role consists of sharing her extensive experience to help increase the impact and relevance of OECD work and to contribute to the public policy challenges of promoting inclusive growth, jobs, equality and trust.

She is responsible for the strategic oversight of the OECD's work on Efficient and Effective Governance; Territorial Development; Trade and Agriculture, as well as Statistics. She is also responsible for advancing the Better Life Initiative.

Ms. Kiviniemi was Finland's Prime Minister from 2010 to 2011. Previously, she was Special Advisor on Economic Policy to the Prime Minister, Minister for Foreign Trade and Development, Minister for European Affairs and Minister of Public Administration and Local Government. Elected for the first time at the age of 26, she was a Member of Parliament from 1995 to 2014, chairing and participating in a vast number of committees. She also held a variety of leadership positions in her political party, the Finnish Center Party.

An economist by training, she studied political science at the University of Helsinki and holds a Master's degree in Social Sciences.

Paul Leonard

Chairman of the Innovation Principle Task Force European Risk Forum



Paul Leonard started his career in 1984 as an entomologist with Dow and moved to American Cyanamid in 1994 as Technical Manager for Europe Middle East and Africa. In 2000 he joined BASF's global registration department. In 2008 he joined the company's Government Relations organisation, where he is currently responsible for corporate innovation and technology policy.

He was elected to the board of the British Chamber of Commerce in Brussels in 2009 and served two terms, ending in May 2015. He currently serves on the boards of Rothamsted Research and the European Risk Forum (ERF). In 2013 he was also appointed to chair the ERF's task force which promotes the Innovation Principle as a new and positive contribution to EU policy making.

Paul Leonard has a BSc in zoology from the University of Bristol, an MSc in entomology from Imperial College and an MBA from the Open University Business School.

Martin Lundstedt

President of AB Volvo Chief Executive Officer of the Volvo Group



Born 1967. Master of Science in Industrial Management and Technology. President of AB Volvo and Chief Executive Officer of the Volvo Group.

Martin Lundstedt began his business career in 1992 when he joined Scania as a trainee. He has since then held various managerial positions within Engine Production and Engine Development. In 2001 he became Managing Director of Scania Production in Angers, France. In 2005 he was appointed Head of Product Marketing and member of the Executive Team. He was appointed Senior Vice President and Head of Trucks in 2006 and in 2007 he became Head of Franchise and Factory Sales. Martin Lundstedt was the President and CEO of Scania AB from 2012 to 2015.

Martin Lundstedt joined Volvo on 22 October 2015 as President of AB Volvo and Chief Executive Officer of the Volvo Group and became a member of the Group Executive Team from the same date.

Martin Lundstedt is Chairman of Partex Marking Systems AB and Permobil AB and Board member of Concentric AB. He is a member of the Royal Swedish Academy of Engineering Sciences. Further he is Co-chairman of the UN Secretary-General's High-Level Advisory Group on Sustainable Transport.

Robert Madelin

**Senior Innovation Adviser, EPSC
European Commission**



Robert is since September 2015, the European Commission's first ever Senior Innovation Adviser.

Born in 1957, Robert was educated in England at the Royal Grammar School, High Wycombe and at Magdalen College, Oxford. He has also studied at the Ecole Nationale d'Administration in Paris.

A public servant since 1979 in London, Robert has served in the Commission since 1993, and at DG Level since 2004.

Since his initial baptism of fire concluding the GATT Uruguay Round of trade liberalisation in the Cabinet of Vice President Leon Brittan, Robert has led Commission work on investment, Asia-Pacific trade, services and biotech in DG Trade, followed by health, food safety, agricultural innovation and consumer protection (2004-2010) and digital innovation, Internet governance, telecoms unions and media policy (2010-2015).

Kemal Malik

**Member of the Board of Management
Bayer AG**



Kemal Malik was appointed to the Board of Management of Bayer AG effective February 1, 2014. He is responsible for Innovation and the North America and Latin America regions.

He studied medicine at Charing Cross and Westminster Medical School (University of London), graduating as a Bachelor of Medicine, Bachelor of Surgery (MBBS) in 1987. Malik subsequently spent several years in clinical medicine at the Northwick Park Clinical Research Centre and at Hammersmith Hospital, London. He then held various positions of increasing responsibility in medical affairs and clinical development at Bristol-Myers Squibb in the United Kingdom.

Malik joined Bayer in 1995 as Head of Metabolism and Oncology Europe in the then Pharmaceuticals Business Group. He subsequently served as Head of Global Medical Development before being appointed Head of Global Development.

Kemal Malik was a member of the Executive Committee of Bayer HealthCare AG from July 1, 2007 until his appointment to the Board of Management of Bayer AG. He was also Head of Global Development and Chief Medical Officer in the Pharmaceuticals Division.

Carlos Moedas

Commissioner for Research, Science and Innovation European Commission



Carlos Moedas was born in Beja (Portugal) in 1970. He graduated in Civil Engineering from the Higher Technical Institute (IST) in 1993 and completed the final year of studies at the École Nationale des Ponts et Chaussées in Paris (France). He worked in engineering for the Suez-Lyonnaise des Eaux group in France until 1998.

He obtained an MBA from Harvard Business School (USA) in 2000, after which he returned to Europe to work in mergers and acquisitions at investment bank Goldman Sachs in London (UK).

He returned to Portugal in 2004 as Managing Director of Aguirre Newman and member of the Executive Board of Aguirre Newman in Spain. In 2008, he founded his own investment company, Crimson Investment management.

In 2011, he's elected for the National Parliament and was called for the government to Secretary of State to the Prime Minister of Portugal in charge of the Portuguese Adjustment Programme.

In 2014, he became Member of the European Commission, as Commissioner in charge of Research, Science and Innovation.

Jean-Eric Paquet

Deputy Secretary-General European Commission



Jean-Eric Paquet began his career in the European Commission in 1993 in the Directorate-General for Transport, in the International Relations area, and later as assistant to the Transport Director General , Robert Coleman. In 1999 he joined the office of Mr Verheugen (Member of the European Commission in charge of enlargement). In 2002 he became the deputy head of office of M. Busquin, member of the European Commission in charge of Research policy. Mr Paquet was EU Ambassador in the Islamic republic of Mauritania between 2004 and 2007. He returned to transport in 2007 where he led the development of the Trans-European Transport Network policy. As Director for the "European Mobility Network" he was responsible for Europe's transport infrastructure policy and investment strategies, the single European rail area, inland waterways and port policy.

He joined DG Enlargement in November 2013 where he took over the Directorate in charge of relations with Albania, Bosnia & Herzegovina, Serbia, Kosovo. He took up his present position in January 2015, adding Montenegro and the former Yugoslav Republic of Macedonia to his portfolio.

In November 2015 he was appointed Deputy Secretary General of the European Commission responsible for Better Regulation and Policy Coordination (economic governance, internal market and competitiveness, resource efficiency and employment, education and social policies).

Geneviève Pons-Deladrière

Director

WWF European Policy Office



Geneviève Pons-Deladrière joins the WWF European Policy Office in Brussels in 2015. She is an honorary Director of the EC, capping off a 22 years career at the EC. She started in 1989 as a member of the Environment Team in the Legal Service where she took part in the conception and enforcement of important texts such as the Habitat and Birds directives or the regulations giving birth to LIFE and the European Environment Agency.

During the two last mandates of Jacques Delors as President of the European Commission, she was in charge of legal and environment matters in his Cabinet. She attended the Rio Earth Summit in 1992 on the Commission delegation. In 1995 she moved to the Commission's Industry Directorate General where she held senior management functions in different units over a fifteen-year period, working on many important initiatives such as REACH, in close cooperation with DG Environment. As an alternate member of the Impact Assessment Board of the Commission between January 2008 and March 2010, she examined and discussed important initiatives taken by the EC, including the 2009 climate and energy package.

In 2010, she joined EC Secretariat-General as head of the Simplification Unit. In 2011, she was appointed Judge at the administrative Court of Appeal of Paris and in 2013, became Director of the Legal Service at the International Labor Office.

She holds a law degree from the Sorbonne, a diploma from Sciences-Po in Paris and is a graduate of the Ecole Nationale d'Administration.

Petra Reinbold-Knape

Member of the Board, IG BCE

Trade Union for Mining, Chemicals and Energy Industries, Germany



Born on 16 April 1959 in Kassel. After vocational training as a clerical assistant at the company Enka Glanzstoff (1975/76) she worked in this job at the municipality of Kassel (1977-1979).

From 1979 to 1982 she was administrative assistant at the executive boards office at the headquarters of IG Chemie-Papier-Keramik in Hannover.

In 1982 and 1983 Petra Reinbold-Knape studied at the „Akademie der Arbeit“ (House of Labour) in Frankfurt.

From 1983 to 1997 she was Trade union officer of IG Chemie-Papier-Keramik, starting at the regional office in Hesse; at the local offices in Marl and Hagen and at the regional office of North Rhine-Westphalia.

Petra Reinbold-Knape has been Chair of IG Bergbau, Chemie, Energie's local offices in Hamm and Recklinghausen from 1997 to 2007 and from 2008 to 2015 Chair of IG BCE's regional office Northeast, responsible for the federal states Berlin, Brandenburg, Mecklenburg-West Pomerania, Saxony and Saxony-Anhalt.

Since July 2015 she is member of the National Executive Board of IG BCE and since 1975, member of the Social Democratic party (SPD).

Harald Schwager

Member of the Board of Executive Directors BASF SE



Harald Schwager is a Member of the Board of Executive Directors of BASF SE, a position he assumed in 2008. Schwager is currently responsible for Construction Chemicals, Crop Protection and Bioscience Research, as well as the Region Europe. Prior to this, he was President of Verbund Site Management Europe from 2007 to 2008 and President of Verbund Site Management Ludwigshafen from 2006 to 2007. From 2003 to 2006 he was President of the Inorganics division.

In 1988, Schwager started his career with BASF in polypropylene catalyst research. After working in technical service for polypropylene and marketing and sales for polyvinyl chloride (PVC), Schwager became Head of the Vinyl Chloride/Polyvinyl Chloride (VC/PVC) business unit headquartered in Brussels, Belgium. From 1999, he was Managing Director of the European companies of Solvin, a joint venture of Solvay S.A. and BASF, in Brussels.

Schwager was born in Speyer, Germany, in 1960. From 1979 onwards he studied Chemistry at the University of Karlsruhe, Germany, and graduated there in 1984. He holds a doctorate from the Max Planck Institute in Mülheim/Ruhr, Germany, which he received in 1986. Afterwards, he did a postdoc at the University of California in Berkeley, United States.

Pavel Telička

Member of the European Parliament



Member of the European Parliament, 2nd vice-president of the ALDE group, and foreign and EU policy spokesman for the liberal Czech party ANO 2011.

A graduate of the Faculty of Law of Prague's Charles University, he worked for the Czech Ministry of Foreign Affairs where he held several senior posts including that of 1st Deputy Minister of Foreign Affairs and State Secretary for European Affairs.

In this position, Mr. Telička served as chief negotiator for the Czech Republic's accession to the European Union. In recognition of his efforts, he received a memorial medal from then Czech president Václav Havel. Pavel Telička later became Czech ambassador to the EU and his country's first European Commissioner. Between 2004 and 2013, he was a managing partner at BXL Consulting, an EU-affairs consultancy he co-founded.

In 2014, Pavel Telička was elected to the European Parliament on the ballot of the Czech liberal party "ANO 2011". He is 2nd vice-president of the ALDE group and member of the Committee on Transport and Tourism, where he focuses on issues such as integrated ticketing and the 4th Railway Package. He is also substitute member of the Committee on Industry, Research and Energy, and is active in the areas of better EU regulation, digital economy, energy union, foreign affairs as well as human rights and democracy around the world.



Organisers



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