



15 June 2010

EU-US HIGH LEVEL REGULATORY COOPERATION FORUM

PUBLIC SESSION, 29 JUNE 2010, 14.00-16.30

14:00-14:15: **Welcome remarks**

Jürgen Thumann, BUSINESSEUROPE President

14:15-15:00: **Report on the morning session**

EU: Heinz Zourek, Director General, DG Enterprise and Industry

US: Michael Fitzpatrick, Associate Administrator of the Office of Information and Regulatory Affairs, Office of Management and Budget

15:00-15:45 **Panel on Behavioural Economics/Ex-post evaluation: what policy response is appropriate?**

Remarks from Stakeholders (5 minutes each):

Business: Renato Addis, Partner, EPPA; Chair Institutional Affairs Committee AmCham EU; Member of the Board AmCham EU.

Consumers: Monique Goyens, Director General of BEUC

Reaction from U.S. and EU regulators (5 minutes each):

U.S.: Michael Fitzpatrick, Associate Administrator of the Office of Information and Regulatory Affairs

EU: (to be confirmed), European Commission

*Moderated by Adrian van den Hoven, International Relations Director
BUSINESSEUROPE / Q&A (20 minutes)*

15:45 - 16:30 **Panel on energy efficiency**

Remarks from Stakeholders (5 minutes each):

Business: Peter Chase, Senior European Representative, US Chamber of Commerce

Consumers: Monique Goyens, Director General of BEUC

Reaction from U.S. and EU regulators (5 minutes each):

U.S.: John Cymbalsky, Energy Information Administration

EU: Didier Herbert, Head of Unit, Sustainable Industrial Policy

*Moderated by Pat Ivory, Chairman United States Network,
BUSINESSEUROPE / Q&A (20 minutes)*

17:15-17:30 **Concluding remarks**

Adrian van den Hoven, Director International Relations,
BUSINESSEUROPE