



Seminar – 20 June 2007

## ENFORCEMENT IN THE INTERNAL MARKET

### Programme

**09h30**

Registration of participants

**12h30**

Lunch

**10h00**

Welcome and introduction

**Jesús Banegas**, Chairman of  
BUSINESSEUROPE Internal Market  
Policy Committee

**13h45**

**Panel II: A national authority's views  
on enforcement of Community  
legislation**

**Marc Van Hende**, Director-General,  
Belgian Directorate-General Enforcement  
and Mediation of Federal Public Service  
Economy, SMEs, Self-employed and  
Energy

**Dirk Meijer**, Director VWA Region  
Southwest, Dutch Food and Consumer  
Product Safety Authority

**10h15**  
Presentation of key issues on  
enforcement

**Jean-Paul Mingasson**,  
BUSINESSEUROPE General Adviser

Q&As

**10h30**

**Keynote speech: EU Commission's  
Communication on implementation of  
Community law and special focus on  
services**

**Catherine Day**, Secretary General of the  
European Commission

**14h45**

**Panel III: EU Commission's views on  
enforcement for goods and services**

**Michel Ayral**, Director, Directorate C  
(Regulatory Policy), DG Enterprise and  
Industry

**Jacqueline Minor**, Director, Directorate B  
(Horizontal Policy Development), DG  
Internal Market and Services

Q&As

**11h30**

**Panel I: A company's views on the  
mutual recognition principle**

**Paul Coebergh van den Braak**, Senior  
Director, Philips

Q&As

Q&As

**15h45**

**Conclusions**

**Jesús Banegas**, BUSINESSEUROPE's  
recommendations for better enforcement

**16h00** End of the seminar